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**SOME HYPERLINKS MAY NO LONGER WORK DUE TO THE TIMELINESS OF THE EVENTS REFERENCED OR REGULAR WEBSITE CHANGES.**



*Serving Engineering Managers Worldwide*



## **ASEM eNews**

**August 2016**

### **From the Desk of the ASEM President, Dr. Geert Letens, PEM(TM)**

Now the summer has come and passed, the harvest season is about to start in the Northern Hemisphere. September and October are critical months for our society that lead to our annual conference, where we typically recognize important contributors with awards, and take the time to evaluate the overall performance of the society while we prepare the transition to a new leadership team. And there is good news to be shared. EMJ achieves submission rates that almost double our previous records, international collaboration continues to grow and closely related to this, our professional membership levels are up again. I see two main drivers for this.



First, ASEM has developed a strong value package that is attractive for young and senior managers for industry, government and academia. The Engineering Management Journal, our Engineering Management Body of Knowledge, the Engineering Management Handbook, certification and professional development (don't miss the chance to register for our exam preparation training at the conference: <https://asem.org/event-2305685> there are still a few seats left!), webinars, practice periodical, newsletter etc.

Second, we have invested in growing professional sections and strategic partnerships around the world. This creates visibility for ASEM to engineers from all continents and stimulates membership growth of the society while at the same time further increasing our value proposition. Returning home from a successful meeting in Xi'an and Beijing with our partners from the Chinese Academy of Engineering (CAE), allows me to illustrate this. While the ASEM delegation supported the 10th International Forum on Engineering Management focusing on Large-scale Infrastructure Projects with six keynote speakers (Dave Wyrick, Beth Cudney, Steve Wang, Lida Xu, Fei Dai and Geert Letens), we also managed to prepare agreements to translate and publish our EM BoK in China, to setup an ASEM section in China, to explore options for certification events in China, etc. Last but not least, we identified ways to intensify our support of the Frontiers of Engineering Management Journal of CAE. This will not only drive our value and growth strategy for new members in China, but will provide current

members of ASEM additional opportunities to publish their work and to learn from engineering managers around the world.

However, as Engineering Managers, we realize better than anyone else, that the long term success of an organization is determined by the development of new products. This is no different for ASEM. As a result I am happy to announce that, thanks to the leadership of our editors John Farr and Jimmy Gandhi, the new edition of our Engineering Management Handbook is ready to go to print. At the same time however, Dr. Alice Squires, Director of our Product Development Committee is putting a core team together to develop a strategic roadmap for products that will further support the field of engineering management. This includes planning the future editions of the EM Bok and the EM Handbook, as well as defining a suite of new products such as an EM pocket guide, EM checklists, and an EM Glossary to be part of a complete EM Toolbox for engineering managers.

I look forward to sharing more details on all these exciting evolutions at the annual business meeting of our conference. See you soon in Charlotte!

Geert Letens, PhD, PEM(TM)  
ASEM President 2015-2016

Please send your thoughts and comments directly to Geert at: [President@asem.org](mailto:President@asem.org)

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**4 October 2016 - 2:00pm - 3:00pm EST**

## **Webinar - "Up the Ladder: Transitioning from a Technical to a Managerial Role"**

*Sponsored by: SEMS, SHS, and ASEM*

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|---|---|
| <a href="#">Wiljeana Glover (facilitator)</a> | <a href="#">Andrew Konkol (panelist)</a>  |
| <a href="#">Rolf Jostad (panelist)</a>        | <a href="#">Todd Schneider (panelist)</a> |

Many engineers as they progress in their careers will ultimately switch from a technical role in a company to a position in management. However, this transition may seem quite daunting. How does one's technical preparation relate to management? How can one learn the skills needed to be a successful manager? Is there anything that can be done before being promoted to management to prepare? All these questions and more will be addressed by a distinguished group of panelists that has been through this transition. Currently representing Ohio Health, Medtronic, and Harley-Davidson, the panelists will share their experiences and advice on how to navigate this important career shift.

To participate in this webinar, please register at <https://asem.org/event-2326105>

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**25 - 26 October 2016**

## **Management and Leadership Two-Day Training Event**

ASEM is proud to offer a special professional development opportunity; a two-day professional development and continuing education seminar in advance of the 2016 IAC, which will provide practicing engineers a general overview related to A Guide to the Engineering Management Body of Knowledge (EMBoK)!

Additionally, it focuses on a number of important topics in preparation of the Professional Engineering Manager (PEM(TM)) certification exam. The seminar includes instructor led

sessions, videos, group activities and reading assignments to facilitate an active learning environment.

Upon completion of the two-day seminar, participants receive a certificate of completion for 15 professional development hours (PDHs). Registration for the seminar includes all training materials, a hard copy of the EMBoK, and refreshments (lunch and breaks). Registration for this event includes the following additional complimentary benefits: One year ASEM membership (\$125 value), which provides free electronic access to the EM Handbook, the Engineering Management Journal (EMJ), the EM Practice Periodical and webinars on diverse EM topics.

Registrants also receive a PEM(TM) certification voucher (\$250 value), which, after successful completion of the exam, provides you the only recognized certification of Professional Engineering Managers. For participants who are interested in certification immediately following the seminar, exams will be facilitated on Saturday, October 29th. For those who want more time to prepare, UNCC will schedule an exam in December as needed.

To register for this event, please visit <https://asem.org/event-2305685>

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**26 - 29 October, 2016**

## **Register Now for the ASEM 2016 International Annual Conference**



The 2016 International Annual Conference of the American Society for Engineering Management will be held on October 26th - 29th in Concord, North Carolina, USA. This year's conference is titled Energizing Engineering Management.

Exciting events taking place at ASEM's IAC include:

- Industry Roundtable
- Excellent [Key Note Speakers](#)
- [Best Student Conference Paper Competition](#)
- [Best Conference Paper Competition](#)
- [Undergraduate and Graduate Case Competitions](#)
- [Best Dissertation Award Presentation](#)
- [Engineering Manager of the Year Award](#) Presentation
- [Local Industries Tours and Social Events](#)

and SO much more! We hope you will join us!

For complete details, visit the conference website at: <https://asem.org/Conference-Info>

<https://www.xcdsystem.com/asem/attendee/index.cfm?ID=sKpLL88>

The last day cutoff for making reservations at the IAC hotel is midnight on 09/25/2016, however, the block usually fills up quickly! Visit <http://asem.org/Lodging-&-Attractions> for more information.

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## **ASEM's Academic Partnership Program will be Great for Your Department!**

### **Overview**

Some departments and programs have the need to coordinate membership enrollment of large numbers of students related to such activities as student chapters or class activities. As a result, student membership registration can be complicated. The primary issues often involve university financial policies and difficulty in collecting checks and similar logistics. To facilitate this process, the society has developed the "Academic Partnership Program" to simplify larger

volumes of student membership registrations and related funds management. The primary goals for this program are to help with the administrative burden at the local university and facilitate the member registration process for students to join ASEM.

## How It Works

Based on a fixed fee, the program allows an academic institution to facilitate a given number of individual student memberships on a large scale with minimal paperwork. Upon joining the program, the institution or the lead faculty member is issued an access code which allows the specified number of students to go directly to the ASEM web site and register as student members. They enjoy the benefits of membership such as receiving electronic copies of the society's publications (the Engineering Management Journal, the Practice Periodical, and eNews), and enjoying reduced conference registration, and participation in society webinars. Most important, costs can be reduced due to economies of scale and local dues can be retained locally to support student activities.

## Program Details

Based on the needs of programs of various sizes, three partnership levels have been developed, to allow flexibility in supporting student members.

### Academic Partnership Levels

- **Level 1 Academic Partnership:** Up to 25 students      \$ 500
- **Level 2 Academic Partnership:** Up to 50 students      \$1,000
- **Level 3 Academic Partnership:** Up to 250 students      \$2,000

### Program operational steps are described below:

- When a department or college, joins this program, the partnership runs for the next 12 months from the time of sign up, or when the partner wants it to begin. For instance, a program may pay over the summer and begin in the fall semester, running the entire academic year.
- The academic partner is provided an access code and students go directly to the ASEM web site and register using the code. The code will be good for a 12 month period or until the specified number has joined. Student memberships last the length of the partnership.
- When the memberships are filled, the academic partner contact will be notified. Lists of members can be furnished, as needed.
- Each academic partnership prime contact receives a professional membership.

### How to Participate:

Complete the attached [Academic Partnership form](#) and email to [asem-hq@asem.org](mailto:asem-hq@asem.org) or call [256-503-8482](tel:256-503-8482).

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## eNews Contributions?

ASEM Student Chapters, Professional Sections, Committees, and Members, we want to hear all about the special things happening in your corner of our society! Please send articles and photos you would like to share in the eNews to the ASEM World Headquarters at [asem-hq@asem.org](mailto:asem-hq@asem.org).

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## Job Opportunities

[Click here](#) to potentially find your next career adventure, or to find out how you can advertise your employment opportunities to the EM community.

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ASEM is proud to have the following Corporate Sponsorships:

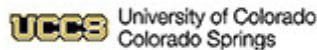
Lawrence Livermore National Lab

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Thank You to all of the 2015 International Annual Conference sponsors.



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Contact email: [asem-hq@asem.org](mailto:asem-hq@asem.org)

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